**Kickstart Project – Questions & Answers**

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
2. An overwhelming majority of the sampled Kickstarter campaigns are successful.
3. An overwhelming majority of the sampled Kickstarter campaigns are in the theater category and an overwhelming majority of those are successful.
4. An overwhelming majority of the sampled Kickstarter campaigns are in the lower (2nd lowest) cost category ($1,000 to $4,999).
5. What are some of the limitations of this dataset?
6. The sample size may be too small.
7. The sample may not include other categories & sub-categories of interest.
8. The currency data is in different country’s denominations and should be converted to a common denomination such as U.S. Dollars.
9. What are some other possible tables/graphs that we could create?
10. The number of campaigns by country.
11. The number of backers by country
12. The average donation by country, category or sub-category.
13. The percent funded by category & sub-category.